



Association of Cooperative Counselling Therapists of Canada External Advertising Policy

Eligibility for listing professional development opportunities for external company, agencies and organizations:

- External advertising on **acctcounsellor.com** is available at <http://acctcounsellor.com/classifieds.php>
- Organizations or companies may list professional development opportunities with ACCT ONLY if a discount or benefit is offered to ACCT members.
- Preference is given to listings that are relevant to professional development for counselling practice, small business education, healthy living or health-care delivery.
- Advertising and promotions must be factually accurate, must not be misleading, and must be in good taste.
- Advertising from organizations that manufacture or promote products or services such as tobacco, alcoholic beverages, weapons, gambling or pornography, or products that violate association policy are not eligible.
- ACCT reserves the right of final approval of all advertising on acctcounsellor.com and the right to refuse or terminate any listing in its sole and entire discretion.
- The promotion of any type of professional development event from an outside organization or individual will be limited to the website only (no social media promotion or email blasts).

Linking from a listing

Professional development listings may link from the originating page; however such links must permit the user to return to the originating page. The user will be informed that by proceeding, the user will be leaving the website and ACCT does not assume any responsibility for material on the linked site.

ACCT reserves the right to not link, or to remove links, to other websites.

Disclaimer

ACCT shall not be liable for any damages, claims, liabilities, costs or obligations arising from the use or misuse of the advertising material that appears, whether such obligations arise in contract, negligence, equity or statute law.